



BLUEDEVIL BROADCASTING

TELEVISION, RADIO & SOCIAL MEDIA

Lawrence Tech on Campus News Network

Blue Devil Broadcasting Network (BDBN) is the new multi-platform student run news network at Lawrence Technological University with developing shows and a growing audience. *Partnering with Yellow Flag Productions* for the network kick-off in January of 2016, **BDB will have a direct line into the pulse of the university and student life.** As we ramp up to our network premier we are reaching out to local businesses to offer ground floor access to marketing opportunities with the Network.



Sponsorship Opportunities

1 Semester Package: \$500.00

1 Semester Package: for TV and Radio show (28) shows total

(1) 30 Second Commercial in each weekly TV show - permanently embedded into the archived show and youtube accessible broadcast.

(1) 30 second audio commercial on the weekly Radio show - permanently embedded into the archived recording and itunes accessible broadcast.

(1) Banner Ad on the BDBN website for the duration of the sponsorship.

Up to 3 posts/month on Facebook and Twitter promoting monthly specials or deals at your branch.

Commercial Creation: If you are in need of a 30 second commercial, BDBN in partnership with Yellow Flag Productions, is offering professional level **commercial production for \$500.00**

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